Instituto Nacional de Salud Pública

Beating Stunting: Case studies from developing country counterparts

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Public Policies in Mexico to reduce Stunting

ABOUT TODAY´S SESSION

- ✓ Nutrition status in Mexico
- ✓ PROSPERA
  - ✓ EsIAN
- ✓ Current Public Policies By the New Mexican Government 2019-2024

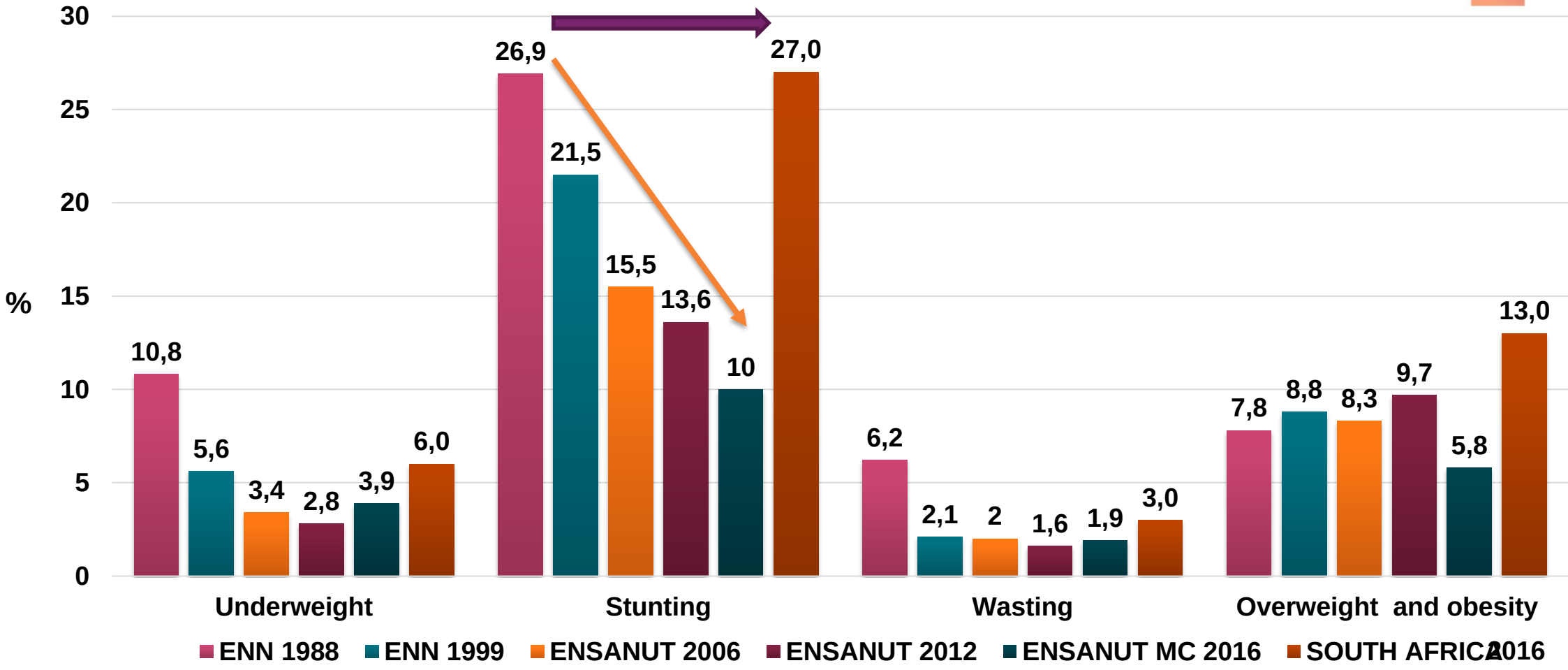
BEFORE BEGINNING……

- I do not have any conflicts of interest

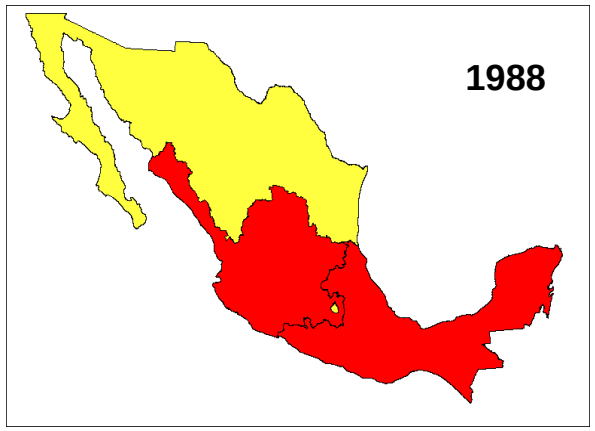
EVOLUTION OF NUTRITION STATUS OF CHILDREN <5 Y IN MEXICO

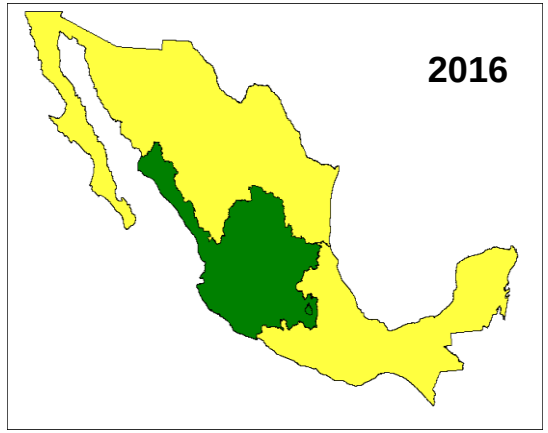
NATIONAL PREVALENCES OF MALNUTRITION IN CHILDREN <5 YEARS OLD FROM1988-2016. RESULTS FROM THE NATIONAL HEALTH AND NUTRITION SURVEYS

GROW GREAT



National prevalence of low height for age in children <5 y (1988-2016)

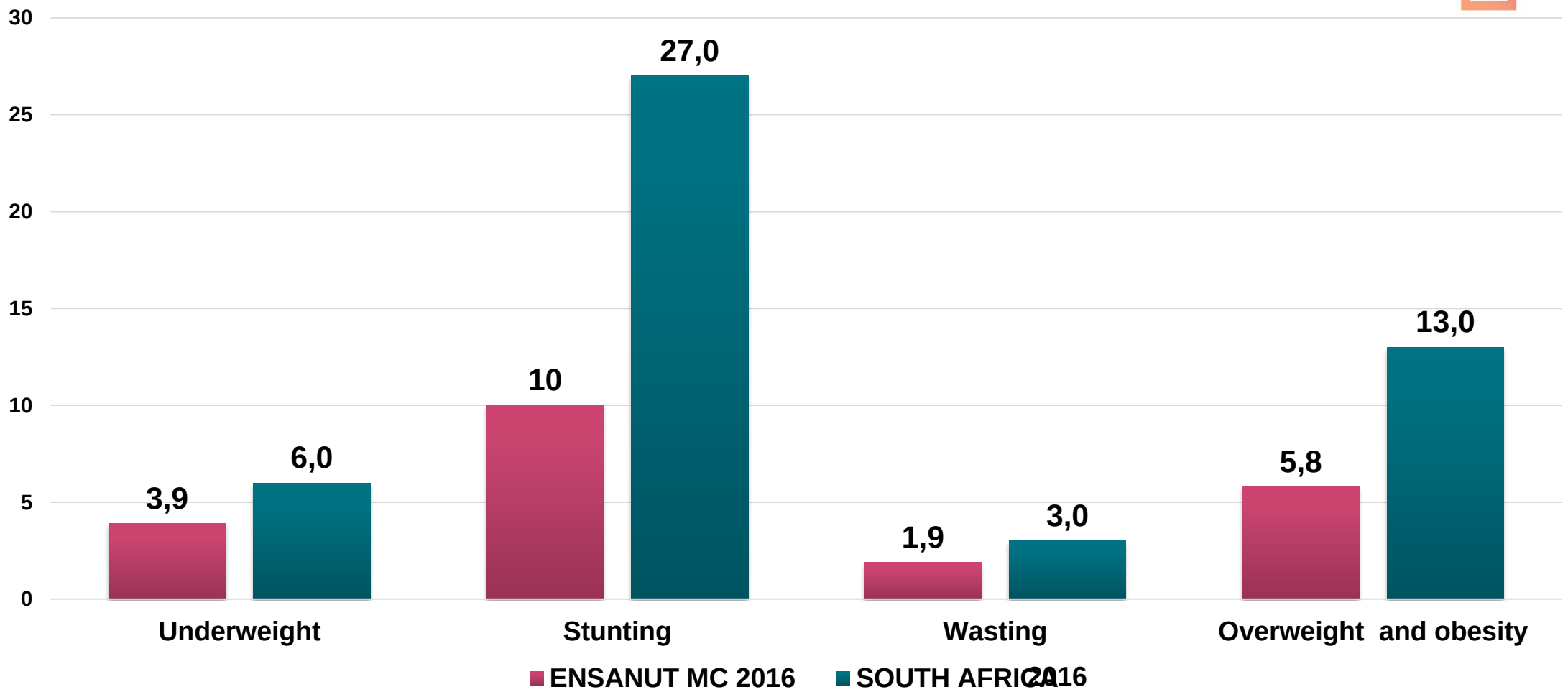




Categories of Prevalence

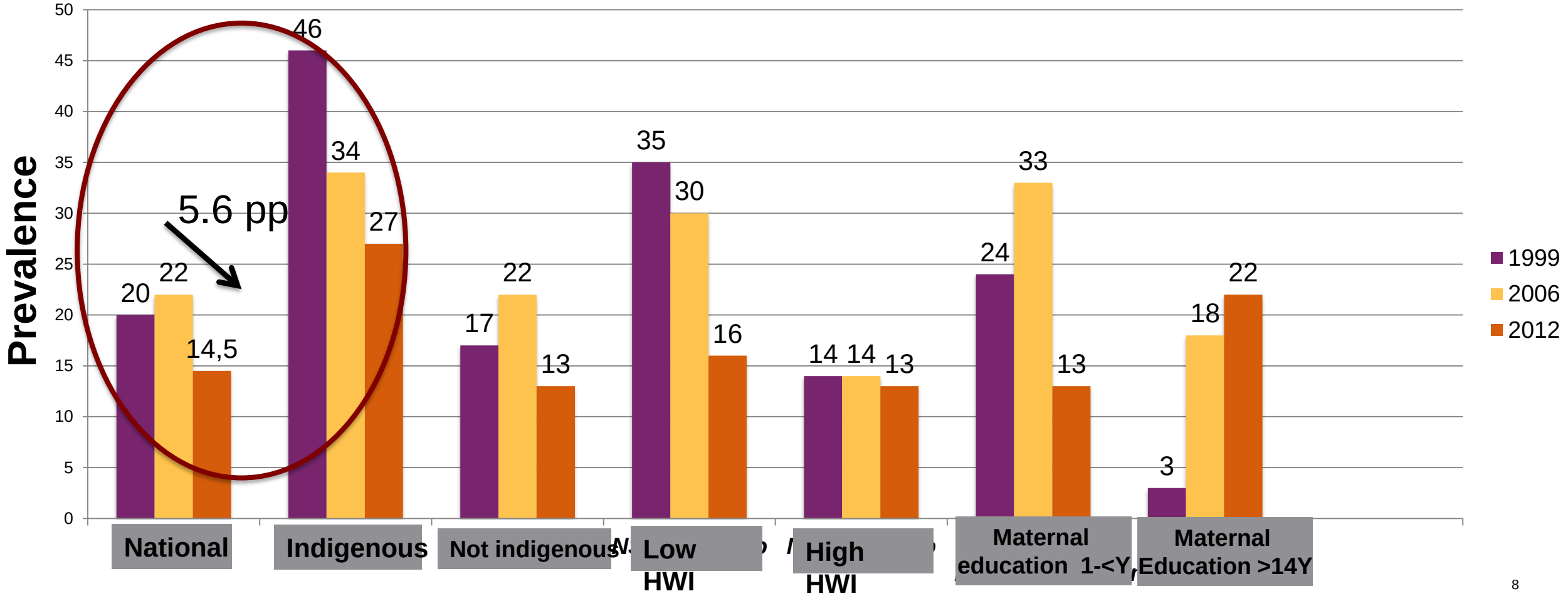
	More than 20%	(2)
	From 15% to 20%	(0)
	From 10% to 15%	(2)
	Less than 10%	(0)

NATIONAL PREVALENCES OF MALNUTRITION IN CHILDREN <5 YEARS OLD, 2016.
RESULTS FROM THE NATIONAL HEALTH AND NUTRITION SURVEYS IN MEXICO-SOUTH AFRICA



Source: South African Demographic Survey (SADHS), 2016

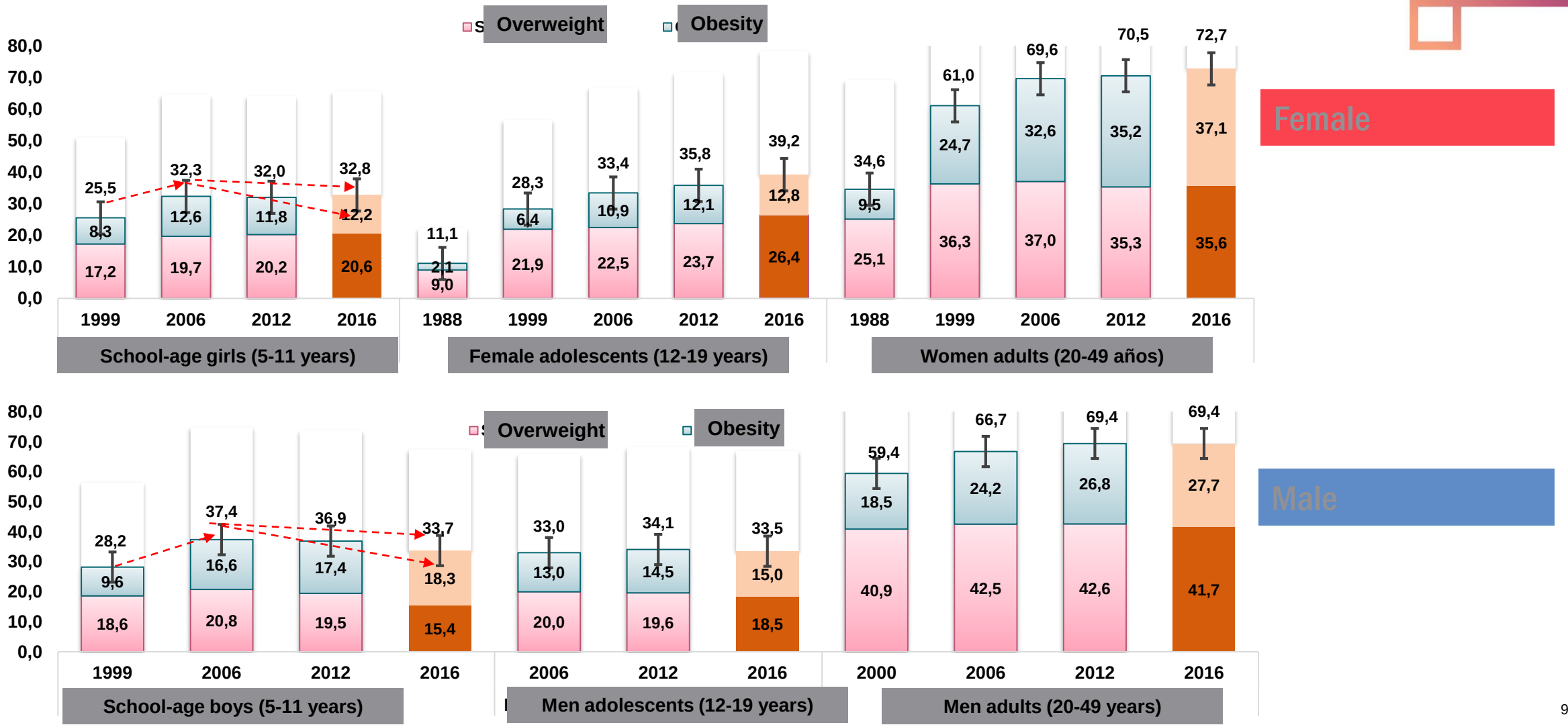
DROP OF THE NATIONAL PREVALENCE OF EBF



HWI: Household Wealth Index

González de Cossío T et al.
SPM. 2013;55 suppl 2:S170-S179.

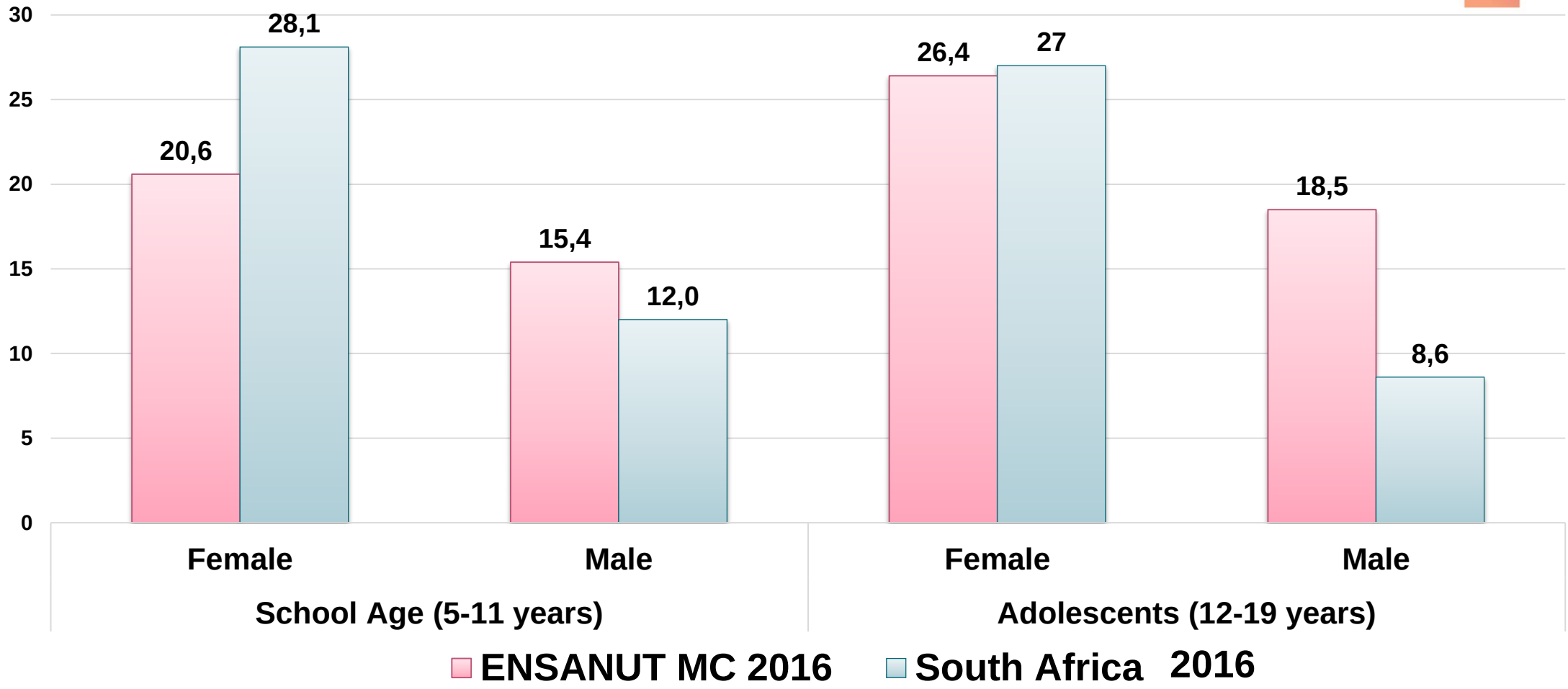
National Prevalences of overweight and obesity by age and sex groups



Source: ENN 88 y 99, ENSANUT 2006 Y 2012, ENSANUT Medio Camino (half -way) 2016

* Classification system proposed by WHO

National Prevalences of overweight by sex and age groups in Mexico- South Africa 2016



Source: ENSANUT Medio Camino, 2016 / South African Demographic Survey (SADHS), 2016

* Classification system proposed by WHO

SOCIAL POLICY DEVELOPMENT

Integral Actions (General Population)

- Education
- Health
- Social Protection
- Job training
- Housing

Focused Actions (Population in Poverty)

- Human Capital Development
- Education
- Health
- Feeding

Focused Actions (Population in Poverty)

- Income opportunities
- Financial, Productive and Labor market inclusion
- Safe water, sanitation, rural highways, communications and housing

PROGRESA 1997 → OPORTUNIDADES 2006 → PROSPERA 2013 → **PROSPERA-2014**

Modificado de: 1575-DS ASF"EVALUACIÓN DE LA POLÍTICA PÚBLICA DE PROSPERA PROGRAMA DE INCLUSIÓN SOCIAL", p23.

PROSPERA – Inclusion Program

GROW GREAT

PROSPERA (1997-2018)

- A conditional cash transfer program to improve public service utilization.
- Mexican Social Development, Health and Education Ministries.
- Covers over 6.1 million families and 26 million people.

PROSPERA PROGRAM SCHEME: LACTATION AND PREGNANT WOMEN. CO-RESPONSIBILITIES

GROW GREAT

Cash transfer	• Pregnant women and in Lactation period: 30 USD/month
Antenatal care	• Once a month at Medical Units
Suplementation	• Pregnant women • Lactation Period throughout 2 years
Women	• Attend workshops on different thematics: antenatal care; familar plannification; papanicolao, weight gain

PROSPERA PROGRAMSCHEME: MOTHERS/CHILDREN CO-RESPONSIBILITIES

GROW GREAT

Cash transfer	• Children <5 years, 30 USD/month
Nutrition monitoring	• Once a month at Medical Units
Supplementation	• All children < 2y and undernourished children from 2 to 5 y
Mothers	• Attend workshops on different thematics: EBF; complementary feeding; supplementation

National Integrated Nutritional Strategy

ESIAN

Estrategia Integral
de Atención a la Nutrición

Integral Strategy for Nutrition Attention

WHAT IS ESIAN?

A national strategy to strengthen the health and nutritional component of Prospera to address the nutritional transition in Mexico and **to improve the health and nutrition** of beneficiaries.

ESIAN:

- Strategies of proven **efficacy** and **effectiveness**
- Focused on the **1,000 days**
- To address both **under nutrition and obesity** with a life cycle approach
- **Evidence based** on external evaluation and efficacy studies in the context of the program
- Systematic **process**
- Systematic **thinking**

An integrated MIYCN strategy




Pregnancy

- Promotion of healthy eating and physical activity.
- Appropriate weight gain.
- Anemia prevention (Tablets).
- Promotion of breastfeeding.

0-6 m

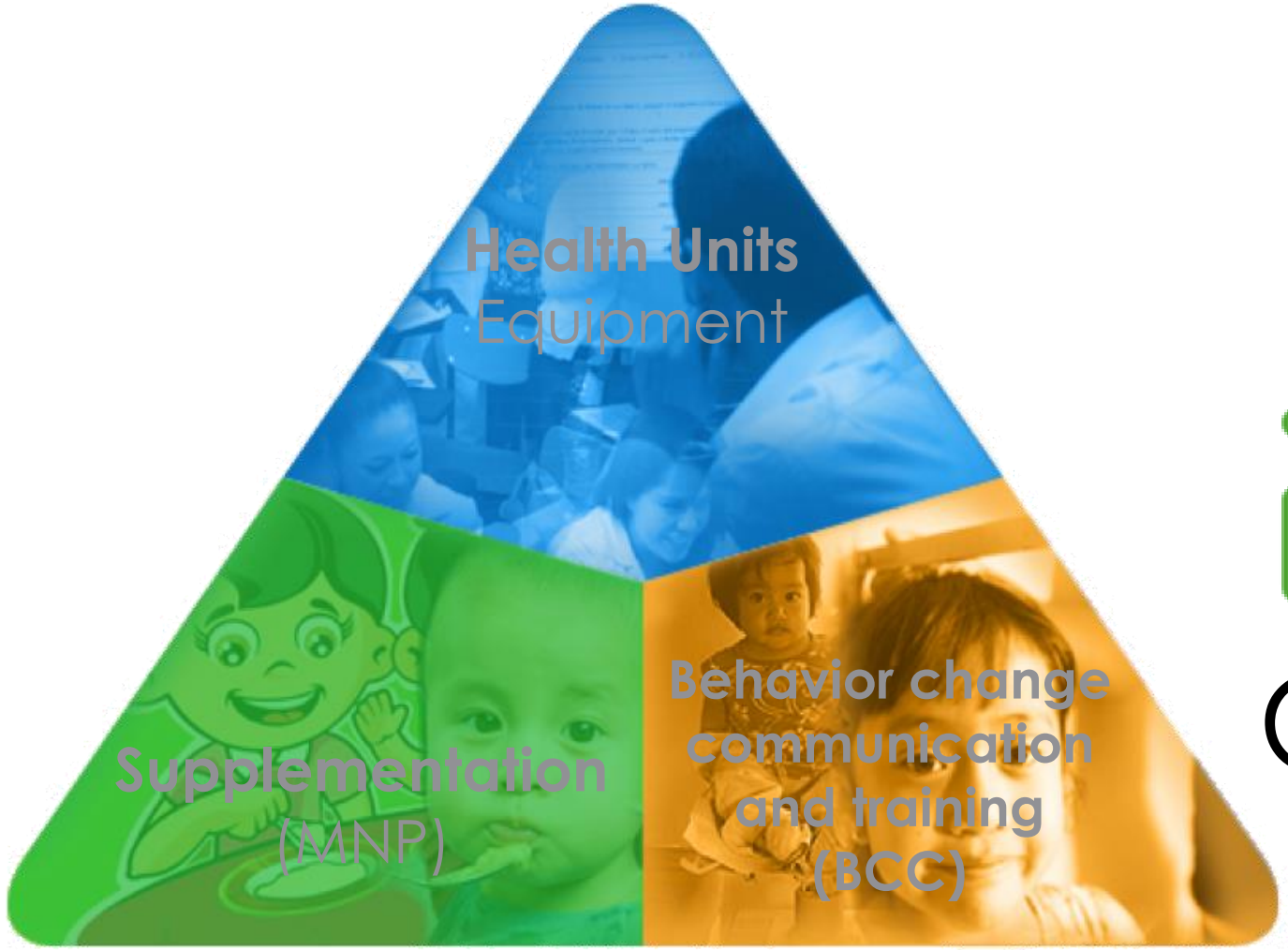
- Exclusive breastfeeding.
- Nutrition assessment.

7-23 m

- Complementary feeding practices.
- Nutrition assessment.
- Use of MNP and other supplements.

24-59 m

- **Healthy eating and physical activity.**
- **Nutrition assessment.**
- **Use of MNP.**

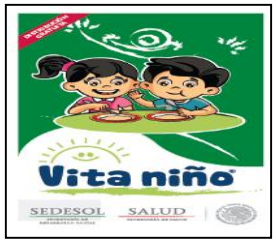


GROW GREAT

ESIAN COMPONENTS

*BCC strategy based on Social Marketing

Suplementation

	Pregnancy and lactation	6-11 m	12-23 m	24-59 m
Urban				
Rural		 + 	 + 	

BCC USES MUTUAL REINFORCING : ACTIVITIES, CHANNELS AND MATERIALS AT MANY LEVELS.

- BCC materials distributed to 14,886 health clinics
- 94, 877 health workers trained (Dec 2018)

Physicians

26,146

Nurses

36,594

Health promotors

10,709

CHWs

(Community Health workers)

22,922

TASK DEFINITION - ESIAN

Physicians

- Antenatal care
- Well child visit
- Growth monitoring
- Simplified counseling: key messages.

Nurses

- Supplement distribution
- Breastfeeding workshop.
- Growth monitoring
- Key messages

Health promotors

- Healthy pregnancy workshop.
- Complementary feeding workshop (use of supplement)

CHWs

- **Household visits to reinforce key messages:**
- **Use of supplement during pregnancy.**
- **EBF.**
- **Complementary feeding 6-24 m.**
- **Supplements.**

SUPPORT MATERIAL - ESIAN

Physicians

- Desktop flipchart.
- Health Clinic Manual.
- Supplements.

Nurses

- Breastfeeding flipchart.
- Health Clinic Manual.
- Supplements.

Health promotors

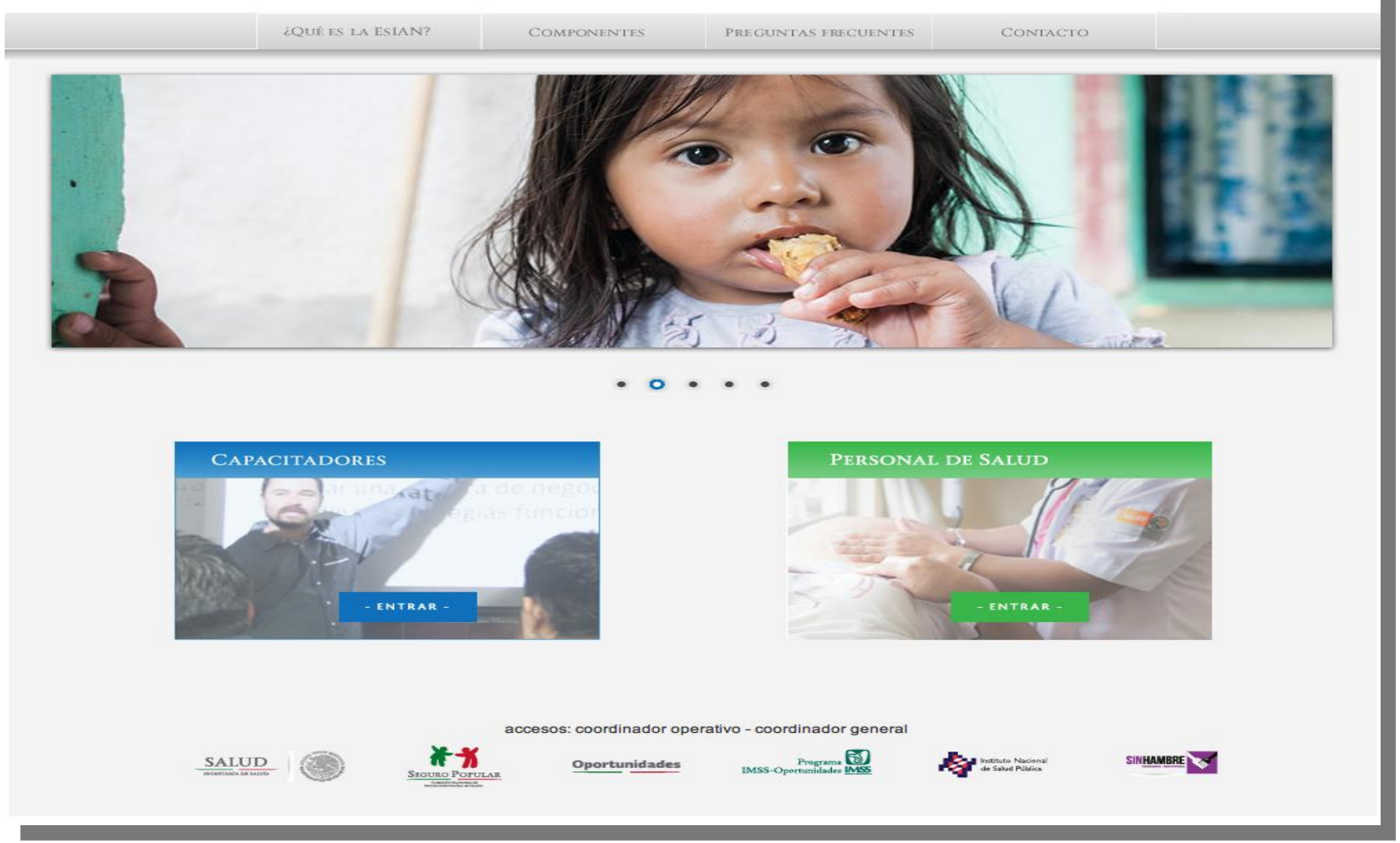
- Healthy pregnancy flipchart.
- Complementary feeding flipchart.
- Health promotor manual.

CHWs

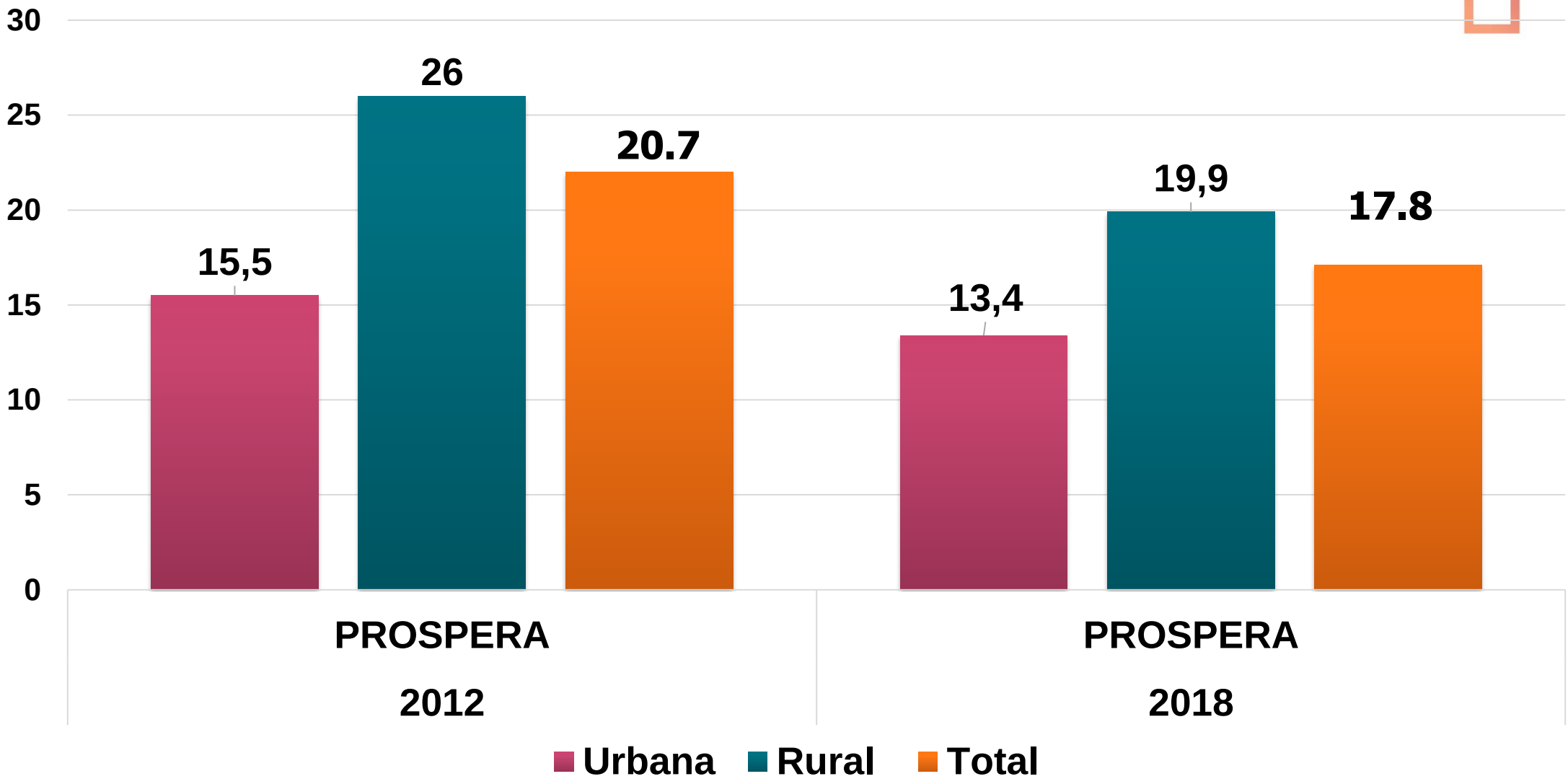
- Household visits material:
- Healthy pregnancy.
- EBF.
- Complementary feeding 6-24 m.
- Supplements.

ONLINE TRAINING

GROW GREAT



LOW HEIGHT PREVALENCE IN CHILDREN < 5 YEARS BENEFICIARIES OF PROSPERA PROGRAM BETWEEN 2012 AND 2018.



BENITO JUÁREZ

GROW GREAT

AT THIS TIME THE PROGRAM GRANTS DIRECTLY TO THE SCHOOL-CHILDREN A WELFARE SCHOOLARSHIP “BENITO JUAREZ”: 80 USD/BIMONTHLY

PROSPERA IS A SCHOOLARSHIP PROGRAM AIMED AT PRESCHOOL, ELEMETARY AND JUNIOR-HIGH STUDENTS

Current Public Policies By the New Government 2019-2024

HEALTH

NUTRITION

EARLY CHILDHOOD

LEARNING OPPORTUNITIES

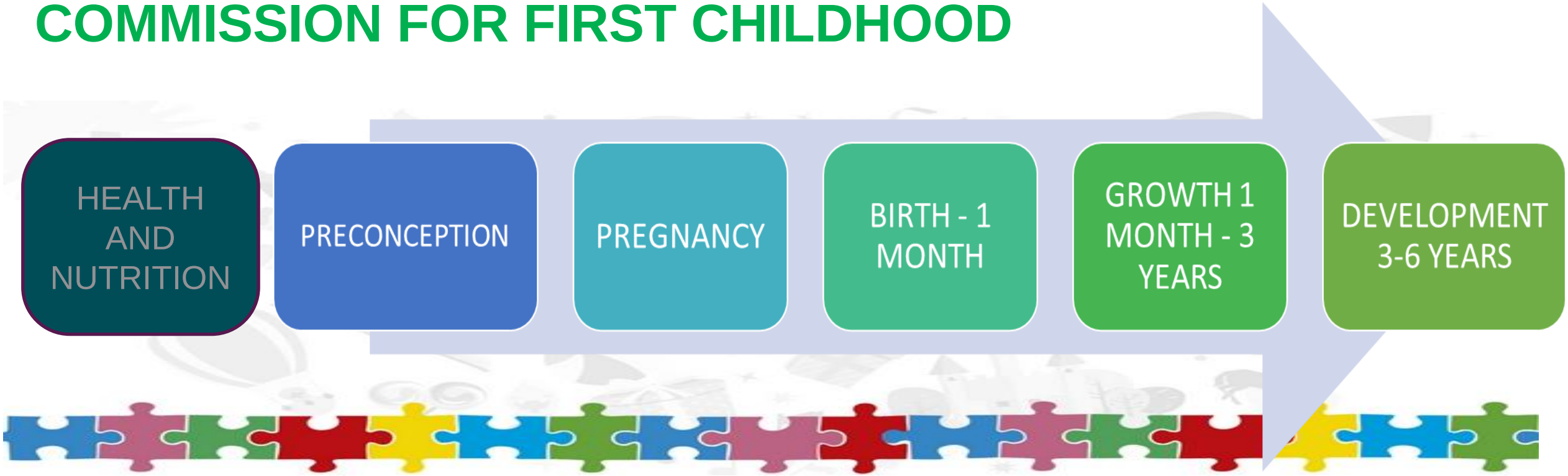
SAFE AND PROTECTION

INTEGRAL ROUTE FOR THE ATTENTION OF FIRST CHILDHOOD

SIPINNA
Sistema Nacional de Protección Integral de Niñas, Niños y Adolescentes

THE ROUTE OF CARE ESTABLISHES A SERIES OF MINIMUM ACTIONS AND DIFFERENTIATED SERVICES FOR THE INTEGRAL DEVELOPMENT OF GIRLS AND BOYS FROM 0 TO 6 YEARS OF AGE, IN HEALTH AND NUTRITION; EDUCATION AND CARE; SOCIAL PROTECTION, CHILDREN PROTECTION AND SOCIAL DEVELOPMENT

COMMISSION FOR FIRST CHILDHOOD



Thank you!



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